

Living

Winter 2009

# restaurant guide

Your comprehensive guide to eating  
out in York and surrounding areas

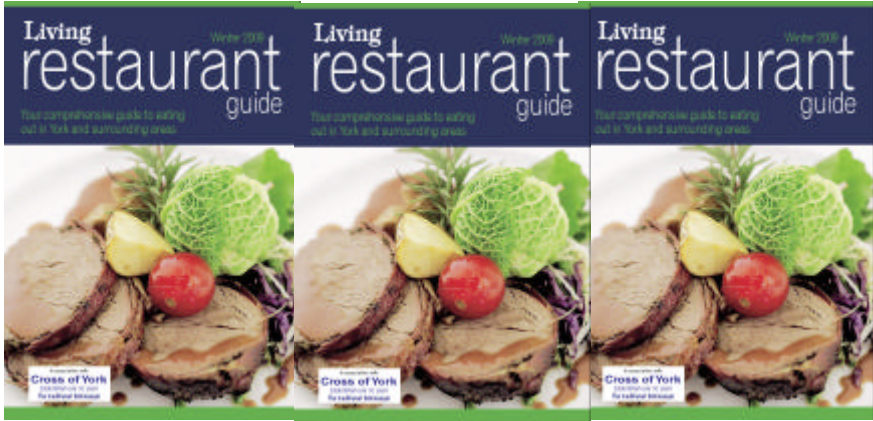


In association with  
**Cross of York**  
Established over 50 years  
The traditional fishmonger

Get your share of **potential** diners in the area

# Living restaurant guide

## Rate Card - Life is for Dining



### Yorkshire Living Restaurant Guide

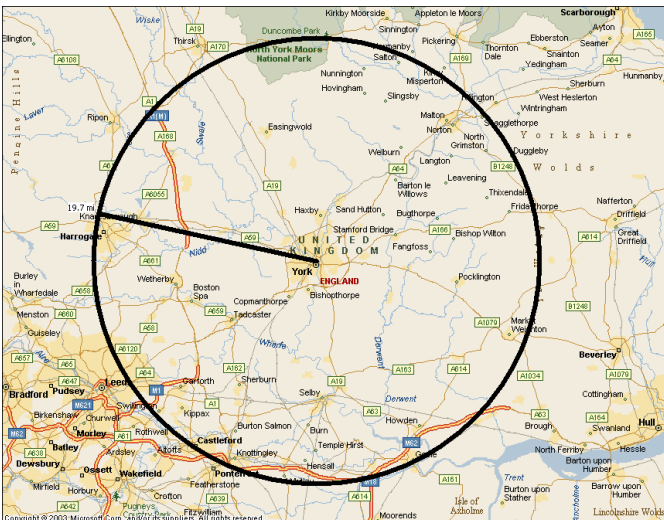
Get your portion of the potential diners in York and the surrounding areas with Yorkshire Living Restaurant Guide

Yorkshire Living Restaurant Guide is our high quality free magazine targeting AB customers in York and North Yorkshire. It is a comprehensive guide to dining out in York and the surrounding areas

### Distribution

with a distribution of **15,000** Yorkshire Living Restaurant Guide is distributed three times a year in March, July and October. **10,000** are distributed to AB households in York and the surrounding areas, while a further **5,000** are available in AB targeted outlets around the area. Outlets include Hotels, Golf establishments, restaurants and fashion outlets

### Distribution map



Contact the Leisure team on  
**01904 567212**  
 or email  
**entertainments@thepress.co.uk** to  
 help you with all your advertising needs

### Our best packages available for you

Size	Rate (+VAT)	
	1 Insert	3 inserts (30% discount)
Sponsorship	£420	£350
Inside back cover	£360	£300
Inside front cover	£360	£300
Full page	£300	£250
Half page	£215	£178

**Full page** – includes 2 large pictures (interior and exterior of restaurant), 3 small images of dishes, 2 sample dishes (2 starters, 2 main course and 2 desserts, including prices), fact file to include address, telephone number, website, opening hours and number of covers, and a 400 word description of your restaurant

**Half page** – includes 2 pictures (internal restaurant and one of your dishes), 2 sample dishes (2 starters and 2 main courses including prices), fact file to include address, telephone number, website, opening hours and number of covers, and a 150 word description of your restaurant



### Dates

Issue	Booking & Copy deadline	Proof deadline	Distribution date
March	5th March	12th March	26th March
July	2nd July	16th July	23rd July
Oct	8th Oct	15th Oct	29th Oct