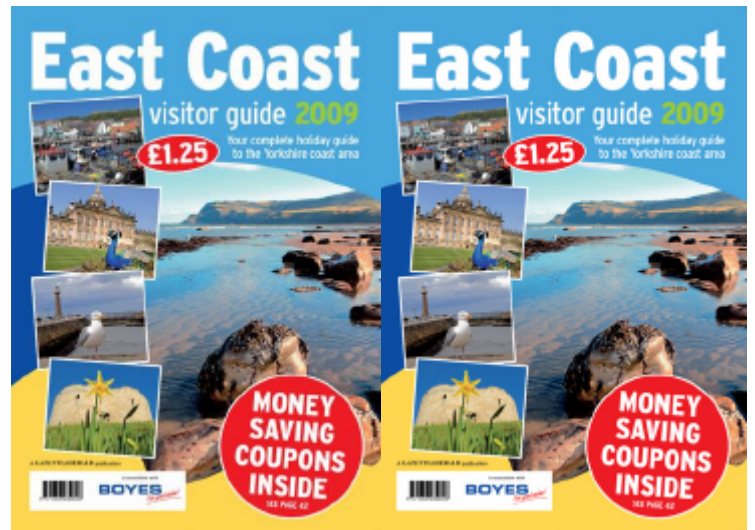


East Coast

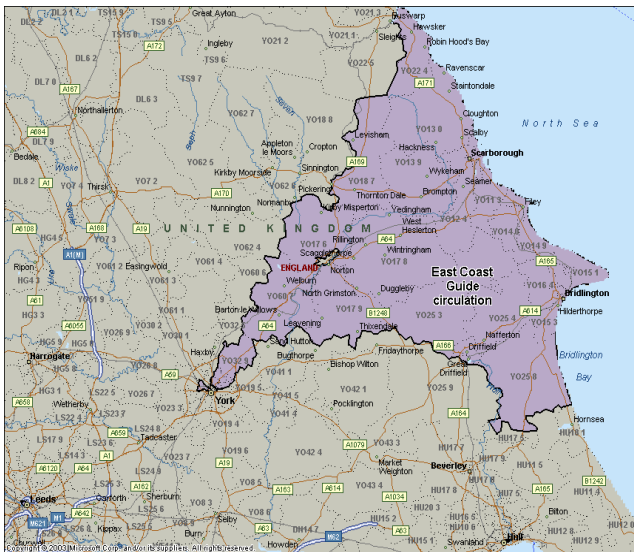
visitor guide



East Coast Visitor Guide

- The East Coast Visitor Guide is an annual A3 full colour paid for publication, charged at £1.25, with a circulation of 10,000 copies
- It can be purchased from Newsagents from Whitby to Hornsea, Information Bureaus including York, Leeds and Hull Railway Stations, and Caravan Sites & Holiday Parks from Scarborough and along the A64 area
- It is targeted at tourists visiting the region who have an interest in what to do during their stay
- In 2007 there were 18.2* million visits to East Yorkshire, spending £954* million, therefore by advertising in this publication you could be getting your share of this spend (*Facts of Tourism 2009, Welcome to Yorkshire)

Circulation Map (Mappoint 2004 – Navigation Technologies BV 2005)



Dates

Booking & Copy deadline	Date
15 th January 2010	6 th March 2010

Rates

Size	Rate
Full page	£800
Half page	£450
Quarter page	£300
Eighth page	£180
Sixteenth page	£100
Sponsorship (logo on front page, full back page advertisement & one full page editorial)	£1,600
All prices exclude VAT	

If you are interested in advertising contact
 Claire Anderson on
01653 699699
 who will be able to help you with all your advertising needs