



# Media Pack

## ADVERTISING PLATFORMS

### The Press

**Monday:** Sports Press, TV Pages

**Tuesday:** Women on Tuesday, Business on Tuesday, TV Pages, Business Press supplement (1<sup>st</sup> Tuesday of the month), Life & Style supplement (2<sup>nd</sup> Tuesday of the month), Education Matters supplement (3<sup>rd</sup> Tuesday of the month)



**Wednesday:** Recruitment, Education on Wednesday, TV Pages

**Thursday:** Property Press (fortnightly), New Homes & Lettings (fortnightly), Music Reviews, TV Pages

**Friday:** Drive, Twenty4seven, Matters of Taste, Health, Weekly Bites

**Saturday:** Recruitment, Park Life, Life & Times

### Gazette & Herald

**Wednesday:** News, sport, business, farming, leisure, recruitment, property, classified and motors



### The York and Selby Star



**Thursday:** Sport, Recruitment, Classified, Motors.

### Internet



thepress.co.uk, gazetteherald.co.uk, Fish4.co.uk – Jobs, Cars, Homes, Exchange and Mart

### Niche Publications



A number of glossy magazines are published each year, including Yorkshire Living

