



# Media Pack



**MEDIA MACHINE**  
LEAFLET DISTRIBUTION DESIGN & PRINT

Media Machine, which is part of Newsquest (York), offer a comprehensive one stop shop service for leaflet distribution.

A full all round package is offered, which includes design, print and distribution, however if you just want us to distribute leaflets for you, we can also do that.

Media Machine has a team of Creative designers at your disposal. Everything at Media Machine is under one roof, which will save you money.

### Why leaflet distribution?

It works. It's direct, rapidly implemented, flexible and cost effective. With the sophisticated household targeting service that Media Machine offer, leaflet distribution can outstrip other forms of marketing in terms of investment return.

### How are the leaflets distributed?

- 1. The Press** – By distributing your leaflets through The Press, you are offered exclusive insertions, as a maximum of **two leaflets** will go out with any copy of The Press. The Press can also get leaflets distributed into rural areas.
- 2. Gazette & Herald** – Like The Press, the Gazette & Herald can get leaflets distributed into many rural greenbelt areas. The Gazette & Herald is also a very popular weekly newspaper in the Malton and Pickering area.
- 3. Star Series** – the York Star and Selby Star are both weekly newspapers distributed door to door to over 50,000 household in the York area, and over 13,000 households in the Selby area.
- 4. Solus doorstep distribution** – leaflets can be distributed exclusively on their own.
- 5. National free papers** – leaflets can be distributed nationally anywhere in the UK.

### Distribution

On average over 115,000 households receive leaflets via Media Machine a week, this is more than any other leaflet distributor.

### Area selection

This can be determined by district or postcode.

### Clients

Some examples of clients that Media Machine have distributed leaflets for are Browns, Barrats, Castle Howard, Friends Estate Agency, Ryedale Garage, JB Motors, York College of Ripon St John



### Sectors

The sectors that leaflets have been designed and distributed for is endless. Examples include: the financial services, fast food restaurants, convenience stores, car dealers, home services, fitness centres, estate agents, solicitors, charities, nursing homes, and many more.

### Types of leaflets

What do you want? We can design anything you want! The leaflet you want is exclusive to you. It will be tailored to your marketing campaign. The leaflets can be A4, A3, A2, full colour, two colours, single sided, double sided, different papers.

### Contact Details

For more information please contact us to discuss your requirements on **01904 567151**, fax: **01904 671589** or email **mediamachine@thepress.co.uk**

